

News Release



Real Time RFID Document Tracking

FOR IMMEDIATE RELEASE

For more information, contact:

Steve Halliday

+1 724 443-7518

steve@docstaxx.com

-or-

Joe Lemieux

+1 440 925-7809

ejl@docstaxx.com

RFIDTraxx Introduces *DocStaxx* Document Management System

Affordable document management system provides easy document tracking in any environment

March 2, 2009 – Cleveland, OH – RFIDTraxx LLC announced today the introduction of **DocStaxx**, its new document tracking software using RFID. **DocStaxx**, designed for ease-of-use at an affordable price point, combines the power of the Microsoft® SQL Server® with Magellan Technology's Phase Jitter Modulation (PJM) RFID reader to allow the tracking of documents in any environment and in any position.

The **DocStaxx** system is ideal for use in law offices, mortgages companies, insurance companies, banks, hospitals, medical offices, and similar types of businesses where the retention of paper documents is essential. These types of companies require efficient and accurate tracking of valuable, signed and original documents for the purpose of locating and securing, in real time, documents for legal, accounting, and privacy issues.

The software is web-based allowing anyone with the appropriate permissions to interrogate the system (either through an internal network or via the Internet). The use of SQL Server, a widely used database server, allows for easy integration with existing systems if required, while giving the standalone system tremendous power. Magellan's PJM High Frequency (HF) RFID technology, *StackTag*®, is the only RFID technology with the ability to communicate with RFID tags even when they are stacked without any separation. This important attribute, unique to *StackTag* technology, enables the reliable tracking of original documents, including single page documents, on desks, in folders, on shelves, or in archive boxes.

“DocStaxx combined with Magellan’s PJM RFID technology eliminates the problems normally associated with tags that are touching or overlapping,” said Steve Halliday, an RFIDTraxx partner. “PJM allows hundreds of RFID-tagged documents to be read and located accurately, in real time, without any loss of performance”.

DocStaxx is a highly adaptable system that was developed to accommodate companies of all sizes and requirements. The **DocStaxx** system provides a migration path for companies to implement on a small scale and expand the system as its needs grow.

“We’ve created an easy interface for the user to add, find, view, checkout, archive, and shred documents,” added Joe Lemieux, an RFIDTraxx partner. “No other document management system can identify and locate stacked or filed documents like the DocStaxx system, and that’s essential when handling important documents. Having instant knowledge of the location of a document and its history can save millions of dollars in today’s businesses.”

Note to Editors: Screen shots/photos are available at www.docstaxx.com/screens.aspx.

About RFIDTraxx LLC

RFIDTraxx LLC is an RFID company specializing in tracking documents and assets, currently offering two solutions: **DocStaxx** – for RFID Document Tracking, and **AssetTraxx** – for RFID Asset Tracking. Both solutions use industry standard Microsoft® SQL Server® database solutions, ensuring easy installation and integration with existing systems. The RFIDTraxx LLC team has over 35 years of expertise in Automatic Identification and Data Capture, and has provided solutions ranging from bar code labels to RFID systems. With offices in Pennsylvania and Ohio in the USA and partners around the world, the products of RFIDTraxx LLC are readily available. For more information, visit www.docstaxx.com.

About Magellan Technology

Magellan Technology Pty. Ltd., Sydney, Australia, is a technology developer; manufacturer and licensor of advanced read and write 13.56MHz RFID systems. Magellan designs and offers RFID chips, inlets, and a complete reader portfolio for Magellan’s Phase Jitter Modulation (PJM) technology, which complies with the International Standard ISO/IEC 18000 Part 3 Mode 2.

The PJM technology is more than 10 times faster than other existing HF technologies. PJM StackTag® is unique in its capability to identify, read and write RFID tags even when they are deeply stacked together. PJM products are optimized for applications where many hundreds of tags are stacked tightly or need to be identified reliably in fast moving dynamic situations where tags are presented in all orientations.

Magellan licenses its PJM technology world wide and welcomes enquiries from interested parties including other manufacturers and system integrators. Further information is available at www.magellan-technology.com.

###